

QUICK FACTS

Over 200 exhibitors and more than 5,000 professionals are expected to gather at the No.1 Event for the Pool and Spa Industry in the Middle East.



All about the show

- Venue:** Dubai International Convention and Exhibition Center (DICEC)
- Date:** 24-26 September 2012
- Opening Ceremony:** 24 September 2012 at 10 AM
- Open Hours:** 10 AM – 6 PM (Sunday to Tuesday)
- Products and Services:**
- **Project Planning, Construction and Equipping of Pool Facilities**
 - Facility planning and management
 - Shell construction and fittings for pool facilities
 - Installation equipment for pools
 - Water purifications
 - Pool fittings and equipments
 - **Project Planning, Construction and Equipping of Sauna Facilities**
 - Sauna construction
 - Additional elements for sauna construction
 - Pools and fittings
 - Sauna technology
 - **Ambience and Fittings**
 - Fittings for pool, sauna and wellness areas
 - Private spa
 - Synthetic tanning devices
 - **Spa Treatments**
 - **Technical Equipment**
 - **Services**
 - **Information and Media**
- Expected Exhibitors:** 200 exhibitors from more than 20 countries
- Expected Visitors:** Over 5,000 visitors including architects and consultants, pool designers, engineers and professionals, tourism projects decision makers, hotels/resorts owners/managers, spa and health club managers, private home owners and VIPs, recreation centre managers and executives, wellness centres/clinic operators and contractors/builders.
- Programs:** Innovation Podium, the Project Zone and Technical and Certification Workshops

Show participation and stands

- Admission:** FREE admission on completing the online pre-registration form
- Prices:** Participation Fee: AED 1,850

Bare space rate excluding stand package option:

Blue Zone Bare Space Rate = AED 1,377 per sqm

Grey Zone Bare Space Rate = AED 1,329 per sqm

White Zone Bare Space Rate = AED 1,263 per sqm

Stand Packages:

Shell Scheme Bare Space Rate + AED 314 per sqm

Upgraded shell scheme Bare Space Rate + AED 550 per sqm

Wooden stand package Bare Space Rate + AED 986 per sqm

Double Decker Premium Bare Space Rate + 15% per sqm

Basic Furniture Package AED 500